Your bodyshop logo

# Letter to Dealerships

Your bodyshop address and contact details

Dear

I am writing to introduce you to the services of <xxxxxxxx Bodyshop Ltd> to see if we can assist you and your customers in vehicle accident repair.

We offer a service geared to quality of service and repair opposed to volume of repairs and we seek to operate at efficiency levels geared to providing customer satisfaction with a sound & controlled margin for ourselves.

We are able to offer <xxxxxxxxx Dealership Name> and your customers the following:

* Purchase of all parts and related ancillaries thereby increasing your profits
* Collection and delivery of all work saving your drivers and hence, costs.
* A SMART & PDR repair service reducing cost repairs for your customers and sales department.
* Preferential and immediate start times on all work meaning no waiting time and excellent customer service
* Fast turnaround of vehicles for your sales department and vehicle owner customers
* Assistance with claim notification and third party capture if required.
* A commitment to capacity within our repair centre at all times

To support all of the above, our most recent customer satisfaction survey results were xxxxxxxxxxxxxxxxxxx

All of this is achieved by tight controls and working methods, commencing with the use of xxxxxxx estimating system. I would be happy to discuss further and share our margin viewpoint with you if required, and also explain how I feel we could support your repair needs.

Approved by xxxxxxxxxxx, we are one of <xxxxxxx’s town/city/area> leading accident repair centres, having been established since xxxxx. We operate a comprehensive accident repair service on both cars and commercial vehicles ensuring private and fleet customers receive quality repairs quickly with a minimum of inconvenience.

We have recently invested heavily in new equipment and premises improvement which I feel shows our commitment to this marketplace and vitally allows us to offer a fast and efficient service. This enables us to deliver the very highest standard of repair to any of our customers from vehicle owners, fleet customers, insurance companies & any accident management programmes in place.

We are keen to develop our association with you to mutual benefit and would be pleased to discuss opportunities with you within your Business. I will contact you shortly to discuss how we can progress. In the meantime, if you wish to visit our premises and discuss any of the above, please do not hesitate to contact me.

Yours sincerely