



Etch Primer

The key to a great repair

Etch Primer Usage

Why should an Etch Primer be used?

Original vehicle panels are galvanised and Electrocoated to provide protection from corrosion

As a result:

Sanding repair areas down to bare metal removes the original Galvanising and Electrocoating properties and opens up substrate to potential corrosion

Therefore :

To ensure excellent anti-corrosion properties it is essential to apply a two part component etch primer over bare metal substrates

The Etch Primer Process is the only way to guarantee total & satisfactory corrosion protection:

- Every Motor Manufacturer warranty system stipulates its use
- It enables the Repairer to meet any work provider guarantees to vehicle owners on satisfactory workmanship

The Importance of Etch Primer



Damage	O/S Front and rear doors
Repair	O/S Front and rear door skins fitted
Repair Process	Etch primer not used
Result	Panels rusted and vehicle returned to bodyshop

Long term impacts if you do not use Etch Primer:

- Loss of work provider approvals
- Loss of opportunities to gain new approvals
- Restriction of "local and retail work"

Any rectification has a 'double' impact on loss of profit:

- Like for like hire car
- Actual cost of re-work including any admin involved
- 'Opportunity' cost of work not done due to the re-work

Poor vehicle owner experience!

The Solution



Chromate Free Etch Primer 7050

An excellent fast drying etch primer that delivers the corrosion protection and adhesion needed for today's 'right first time' processes over a wide range of substrates (steel, aluminium and galvanised metals).

Features and Benefits

- 1. Easy and Quick Application:** Painters can confidently apply this Etch Primer in the knowledge that it will produce an excellent finish and reduce process times.
- 2. Fine Overspray Edge:** An extremely fast flash-off and fine overspray edge means that there's no need to denib.
- 3. Long Pot Life:** The 5 day pot life means you can use the same product you mixed on the Monday for the whole week making it very economical.
- 4. Substrated Adhesion:** Painters can be confident that this Etch Primer can be applied to many different surfaces including steel, aluminium and galvanised metals.