

Facebook Tips for Bodyshops



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1. Make sure every customer you have is informed that you have a Facebook page and they are invited to become your friends.
2. Let every customer that has received your services know about your page. After the services are complete, you can simply say to them, "Hey, if you liked our services, become friends with us on Facebook."
3. You can also carry out a number of non-verbal communications with them. Take the words "Follow Us On Facebook" and put it everywhere you can think of that your customer sees.
4. Put it on invoices.
5. Put it on email signatures with links back to the Facebook page.
6. Post it on your website as Facebook suggests.
7. Put it on Bodyshop cards the next time you order a set.
8. Provide customers with satisfaction surveys with an invitation at the end of it to be friends.
9. Put it everywhere they see! And if your customer had a good experience with your services, and assuming they have a Facebook account, then there's a good chance they'll become your friend. They're able to suggest friends themselves.
10. Be interesting, write a biography, post photos of your repairs and establish your location

