Your bodyshop logo

Your bodyshop address and contact details

# Letter to Local Insurance Brokers

Dear

I am writing to introduce you to the services of <xxxxxxxx Bodyshop Ltd> to see if we can assist you and your Policyholder customers in vehicle accident repair.

We offer a service geared to quality of service and repair opposed to volume of repairs and we seek to operate at efficiency levels geared to providing customer satisfaction with a sound & controlled margin for ourselves.

We are able to offer <xxxxxxxxx Insurance Brokers> and your customers the following:

* Preferential and immediate start times on all work
* Fast turnaround of vehicles
* Assistance with claim notification and third party capture if required.
* A commitment to capacity within our repair centre at all times

To support all of the above, our most recent customer satisfaction survey results were xxxxxxxxxxxxxxxxxxx

All of this is achieved by tight controls and working methods, commencing with the use of xxxxxxxxxx estimating system. I would be happy to discuss further and share our margin viewpoint with you if required, and also explain how I feel we could support your repair needs.

Approved by xxxxxxxxxxx, we are one of <xxxxxxx’s town/city/area> leading accident repair centres, having been established since xxxxx. We operate a comprehensive accident repair service on both cars and commercial vehicles ensuring private and fleet customers receive quality repairs quickly with a minimum of inconvenience.

We have recently invested heavily in new equipment and premises improvement which I feel shows our commitment to this marketplace and vitally allows us to offer a fast and efficient service as well as deliver the very highest standard of repair to our customers, both Insurers and Drivers.

We are keen to develop our association with you to mutual benefit and would be pleased to discuss opportunities with you within your supply chain.

I will contact you shortly to discuss how we can progress. In the meantime, if you wish to visit our premises and discuss any of the above, please do not hesitate to contact me.

Yours sincerely