

# Publications list



# Publications List

Publication	Media Type	Phone	Web site	Contacts	Email	Preference	Comments	PR issue sent
Insert the name of the paper Local, Free Mags, Regional Mags, Online Publications	What is it? Forum/magazine newspaper etc.	Editors contact No.	Main web site	Editor or key contact.	Editors/newsdesk email address.	Do they want it embedded or as an attachment ?		What did you send them?



# Publications List – How It Works

## Publications List for Your Press Releases

A publications list will really help you increase your business when using PR (public relations) and press releases. A publications is simply a list that you build up of contacts that you to send your press releases to, or you inform of events in your bodyshop.

They take a little time to set up, but once done it saves time later on, all you have to do is keep it updated.

Have a look at the template and start building your list

If you're not sure what publications to use or if you want help please contact MaxMeyer Plus by email at [maxmeyerplus@ppg.com](mailto:maxmeyerplus@ppg.com) or telephone 01449 771779

