

Max Meyer Plus

Would you Like 52 leads into local companies?

Are you looking for Local fleet/company work?

The chances are some of your day to day customers work for a local company, and the chances are you do a good quality repair job to their vehicle.

So think of this... when you deliver their completed repaired vehicle ask them if everything was ok?

Then, if it's positive, ask them who they work for? Do they have company cars/vehicles? Who looks after them?

Often customers who have had a good service from you will be glad to help. BUT... you have to ask!!! Don't just expect them to tell you.

(If your vehicles are delivered to home/work then ensure you're drivers are comfortable and competent to do this. If you're not sure then personally follow up and ask yourself).

52 Warm leads? (A warm lead is where someone is already aware of you or you have a good contact and connection via another person; in this case your customer)

Imagine if you asked all your customers – and only 1 a week proved to have a contact. That will give you your 52 leads – however the chances are you will get a higher number of leads...as long as you ask for them!!

